



April 7, 2020 Virtual Meeting Notes

What are you currently doing?

- Sending thank you notes – saying hope you're doing well, thanks, here's what the foundation is working on for the fall
- Phone calls to elderly donors – just calling to check in on you – very well received and not talking about the foundation at all; some ask if will call back
- Reaching out to 4Q donors just to see how you're doing
- Valpo struggling with making go/no go decision on June 1 golf outing and whether to ask for sponsorships. Some local businesses are obviously struggling.
- When had to re-schedule their annual gala for August, Mt. Vernon reached out to sponsors first to let them know of the new date/having to reschedule before it went public and the "first to know" was well-received. Was using Qtego for selling tickets who released the ticket sales money that had been collected for the original date which the fdn had worried about if they'd get it now or when the rescheduled event takes place.
- Mt. Vernon EF is doing a Generosity Challenge where those who do (or report) a random act of kindness are submitted on Facebook page and foundation does weekly drawing for gift cards from local businesses to honor and showcase that display of generosity toward others.
- Four foundations in Hancock County are collaborating with local car dealership to do a Drive For Education raffle for chance to win a car.
- Brownsburg EF is the recipient of a Ford Drive 4 Your School event. It's a national event that's really implemented and applied for by a local Ford dealership through Ford headquarters. On a specific day, foundation receives \$20/test drive up to 300 drives. Fdn asks annual sponsors to do a matching sponsorship and turns into a party with refreshments, tents, door prize drawings, etc. at the event to raise additional money and visibility. Over the course of 3-4 hours in one afternoon. Raises \$15,000-\$20,000.

Payroll Protection Program

- Some had indicated that they had applied. Some are still waiting for their banks to set up the application process.
- Some have been told that they cannot apply because the foundation's payroll is run through the school corporation – with reimbursement from the foundation. Others have applied that have this same scenario.
- No clear-cut answers, lots of conflicting information from various sources. Bottom line: get in the queue as quickly as you can if you want to apply and see what happens.
- Requirements for filing also varies. Common submission materials include: payroll reports with reimbursement evidence (for those running payroll through school), quarterly 941 reports, foundation's 990 tax filing, bank calculation worksheet, driver's license of person submitting plus bank account information, maybe 1099s for independent contractors
- Have also heard don't deviate your ask for less than the 2.5% allotted as deviations kick the application out the system for follow-up which will delay the application.

Other Initiatives

- Cori Korn shared some details on how Lawrence Township School Foundation was specifically working with the district to get food and supply needs to the appropriate people and people in need.
- Recognizing first responder alumni on foundation's Facebook page.
- Most are extending their deadlines to have spent grant money issued by the foundation earlier this school year. For instance, if funds were supposed to be used/spent by May 31st, extending another 6 months. Taking the lead from bigger funders like Duke Energy and Lilly Endowment to give that flexibility.